Findings from CHCF's Regional Market Report on San Diego and Imperial Counties

Tuesday, November 10, 2026

San Diego – In-person event

12:00 noon – 1:30 PM (PT)

12:00 **Welcome and Overview**
Kara Carter, MBA, MSc, Senior Vice President, Strategy and Programs, California Health Care Foundation (CHCF)

12:05 **Presentation of Key Findings**
Caroline Davis, MPP, Regional Lead, Yegian Health Insights

12:25 **Discussion: Community Perspectives**

- Douglas Cates, PhD, Chief Strategy Officer, UC San Diego Health
- Gene Ma, MD, President & CEO, Tri-City Healthcare District
- Melissa Major, CEO, Sharp Rees-Stealy Medical Centers
- Amanda Simmons, MSHCT, Executive Vice President, Integrated Health Partners of Southern California
- Kristof Stremikis, MPP, MPH, Director, Market Analysis and Insight, CHCF (moderator)

1:10 **Audience Q&A**

1:30 **Closing Remarks and Adjourn**