



San Francisco Bay Area Regional Market Study

Tuesday, May 18, 2021

Speaker Biographies

Tangerine Brigham, MPP, is chief administrative officer, population health with the Alameda Health System (AHS). In this role, she leads AHS's efforts to improve patient experience, reduce costs, and transition to population health management. She also works with community partners to develop programs/services that address key social determinants of health and improve community health equity. Brigham's experience crosses the health, supportive housing, and social service fields. Prior to joining AHS, she served as deputy director, managed care services for the Los Angeles County Department of Health Services (LACDHS). She oversaw LACDHS's Managed Care Services Division, which functioned as the management services organization for insured patients; ensured implementation of a health access program for uninsured, undocumented county residents (My Health LA); and served as chief executive officer for the Community Health Plan.

Brigham's previous roles include serving as a deputy director of health and director of Healthy San Francisco with the San Francisco Department of Public Health (SFDPH), community health program officer for The San Francisco Foundation, chief of staff-administrative services for L.A. Care Health Plan, director of the Corporation for Supportive Housing's California program, director of policy and planning and a budget manager for SFDPH, and policy analyst for the San Francisco Department of Social Services. She serves on nonprofit boards in the areas of affordable housing and health care access. She received her master's of public policy degree from UC Berkeley, and her bachelor of arts degree in economics from UCLA.

Caroline Davis, MPP, is a recognized health policy expert with over 20 years of experience in health care financing, policy development, and implementation at the federal, state, and local levels, with an emphasis on Medicaid, Medicare, and programs for the uninsured. She has extensive experience with California's health programs for populations with low incomes, especially the state's Medicaid program (Medi-Cal). She is currently an independent consultant working with health care-related organizations focused on improving care for people being cared for in the health care safety net. From 2014-18, Davis was the senior policy director for the Local Health Plans of California (LHPC). In this role, she provided leadership and strategic

direction to identify policy and advocacy positions for California's 16 locally based health plans as well as analysis of the operational impacts of Medi-Cal legislative and regulatory proposals.

Prior to joining LHPC, Davis was a senior consultant at Health Management Associates (HMA), where she worked with public agencies, health plans, and foundations on a range of Medicaid and health reform–related issues. Prior to joining HMA, she founded and served as the senior operations manager for the California-based Center to Promote HealthCare Access — now known as Alluma — and as a program officer with the California Health Care Foundation. Davis also has served on the senior staff of California's Medi-Cal program, where she worked on a variety of policy, financing, reimbursement, and operational issues. She started her career in Washington, DC, as the lead Medicare analyst at the White House Office of Management and Budget. Davis earned her bachelor's degree in political science (cum laude) from Carleton College and her master's degree in public policy from Duke University.

Shelby Decosta, MHA, is president, UCSF Health Affiliates Network and chief strategy officer of UCSF Health, an internationally recognized medical institution with more than 1,000 beds, nearly 2 million outpatient visits, and annual revenue of over \$5 billion. As the chief strategy officer for UCSF Health since 2015, she is responsible for leading and executing all strategic planning and business development functions. She oversees network development as well as concierge and executive health, managed care, marketing, and brand for the health system. Beginning in 2019, Decosta was appointed to serve as president of UCSF Health Affiliates and is responsible for managing these relationships and ensuring their successful operational alignment with UCSF Health strategic priorities.

Prior to this role, Decosta was SVP of mergers, acquisitions, and partnerships at Trinity Health in Livonia, Michigan. She also served in various strategic planning roles at Dignity Health (San Francisco) including chief strategy officer, vice president of business development and clinical integration, director of strategy for the system's Nevada market, and VP of mergers and acquisitions for the system. Decosta received both her master's degree in health care administration and bachelor of science degree in health promotion and disease prevention/health policy and management from the University of Southern California.

Ralph Silber, MPH, has more than 35 years of experience in community health, primary care, and health policy. For more than 30 years, he has served as the executive director of the Alameda Health Consortium, the association of eight nonprofit community health centers in Alameda County. He is also the CEO of the Community Health Center Network, a managed care and practice management organization with more than 133,000 Medi-Cal managed care members.

Silber is a founding member of the board of directors of the California Primary Care Association and a member of the board of directors of the Integrated Healthcare Association. He has served on numerous government advisory committees at the federal, state, and county levels and has delivered presentations at numerous national conferences. Silber has a master's degree in public health from UC Berkeley, with a concentration in health policy and planning.

Kristof Stremikis, MPP, MPH, is director of the California Health Care Foundation's Market Analysis and Insight team, which promotes greater transparency and accountability in California's health care system. He oversees the foundation's work to provide research and analysis to policymakers and other health leaders across the state to give a market-wide view of the complex health care ecosystem and to support informed decisions about California's health care landscape.

Stremikis previously served as associate director for policy at the Pacific Business Group on Health, where he also oversaw the Purchaser Value Network. Earlier, he spent six years at the Commonwealth Fund as senior researcher to the president. He received a bachelor's degree in economics, political science, and history from the University of Wisconsin–Madison; a master's degree in public policy from UC Berkeley; and a master's degree in health policy and management from Columbia University.

Christine M. Tomcala, MBA, is chief executive officer at Santa Clara Family Health Plan (SCFHP), a local initiative health plan serving Medi-Cal and Medicare members in Santa Clara County. She joined SCFHP in 2015, bringing more than 30 years of experience in managed care, with an emphasis in government programs.

Prior to relocating to the Bay Area, Tomcala led Soundpath Health, a provider-owned Medicare Advantage health plan in the state of Washington. She also served as vice president of government programs and member services at HealthPlus of Michigan, where she led its Medicaid and Medicare product lines for 10 years. Tomcala holds an MBA from the University of Michigan and earned certification as a managed care executive through the AHIP Executive Leadership Fellowship Program.