



CHCF Humboldt/Del Norte Regional Market Study

Monday, November 9, 2020

Speaker Biographies

Rosemary Den Ouden has been CEO of the Humboldt Independent Practice Association (IPA) since January 2019. For the past 25 years, she has been working in the health care field, providing administration as well as direct patient care. At the IPA, Den Ouden assisted in the development and expansion of a successful RN-led care coordination program into a comprehensive integrated primary care practice focused on providing individualized services to a complex population. She also established the Community Care Coordination Resource group and provided leadership for the Primary Care Renewal Collaborative and the Referral Improvement Project. Den Ouden is certified in Lean and was the project manager for a collaborative effort to improve health outcomes and reduce unnecessary or inappropriate hospital utilization for identified "super utilizers" of the emergency department.

Prior to joining the IPA in 2010 as chief operating officer (COO), Den Ouden was the site administrator for a Federally Qualified Health Center affiliated with the local safety-net system in Humboldt County. She is cochair for the Rx Safe Humboldt opioid safety coalition and is currently leading an effort to bring health care services to many Humboldt County schools.

Liz Gibboney, MA, has been the CEO of Partnership HealthPlan of California (PHC) since July 2015. She has over 25 years of health care experience, including 8 years as deputy CEO/COO at PHC. Gibboney leads and implements effective health care delivery in the Medi-Cal program across Northern California. She was part of the team that led PHC's expansions from serving 1 county (Solano) in 1994 to the 14 served today. She is responsible for development and general management of the 570,000-member health plan, with annual revenues of \$2.7 billion.

Gibboney serves on several boards of directors and commissions, including the California Health Care Foundation, the Oregon Community Health Information Network, Touro University Medical Group, and most recently, the California Future Health Workforce Commission. She was previously on the boards of the Integrated Healthcare Association, Aldea Children and Family Services, Youth and Family Services, Children's Network of Solano County,

Sutter Solano Medical Center, and the Benicia Public Library. She has a master of arts degree from California State University Sacramento.

Roberta Luskin-Hawk, MD, serves as chief executive of St. Joseph Health, Humboldt County, where she leads St. Joseph Hospital – Eureka, a 139-bed regional medical center that incorporates Level III trauma, cardiovascular surgery, advanced cancer care, and Redwood Memorial Hospital, a 25-bed critical access hospital. Luskin-Hawk has been a hospital CEO since 2009. Prior to her current role, she served as regional president and CEO for Presence Saint Joseph Hospital – Chicago and Presence Saint Francis Hospital in Evanston.

Luskin-Hawk’s administrative career followed a clinical career as an infectious disease specialist, educator, NIH-funded clinical researcher, and physician leader. Her work has been recognized by the Catholic Health Association Mid-Career Award and by Becker’s Hospital Review as One of 50 Women Who Demonstrate Outstanding Leadership and One of 300 Hospital and Health System Leaders to Know. Luskin-Hawk earned her doctor of medicine degree with honors from the University of Illinois College of Medicine.

Tim Rine is the executive director of the North Coast Clinics Network (NCCN), where he represents the interests of Northern California Federally Qualified Health Centers (FQHCs), and those they serve. Rine has been with NCCN for 17 years and has served as the executive director for the last 14 years. He focuses on collaborations among regional health centers to improve the health delivery system in the rural communities they serve.

Rine also works on statewide legislative and administrative issues impacting California’s community clinics and health centers and serves as the North Coast representative on the California Primary Care Association board of directors. He is the treasurer of the regional Health Information Exchange – North Coast Health Improvement and Information Network, serves on the Strategic Advisory Committee of Partnership HealthPlan of California, and he is the vice president of the board of directors for the Clinic Mutual Insurance Company. Rine is an active participant in the National Association of Community Health Centers and the National Rural Health Association. He was recently named one of the 2018 Distinguished Alumni from the University.

Nancy Starck is the legislative and policy manager for Humboldt County’s Department of Health and Human Services. Her position includes tracking and assessing the implications of state and federal legislation and budget impacts on county services. Federal health care reform, Medicaid expansion, and Medi-Cal managed care are among her responsibilities, as well as representing Humboldt County on the Partnership HealthPlan of California board of commissioners.

Starck previously served as field representative for California Assemblywoman Patty Berg, assisting her on health and human services issues. Starck currently volunteers with California Youth Connection, promoting the participation of foster youth in policy development and legislative change to improve the foster care system. She also serves as chair of the City of Arcata Parks and Recreation Committee.

Kristof Stremikis, MPP, MPH, is director of CHCF's Market Analysis and Insight team, which promotes greater transparency and accountability in California's health care system. He oversees the foundation's work to provide research and analysis to policymakers and other health leaders across the state to give a market-wide view of the complex health care ecosystem and to support informed decisions about California's health care landscape.

Stremikis previously served as associate director for policy at the Pacific Business Group on Health, where he also oversaw the Purchaser Value Network. Prior to that, he spent six years at the Commonwealth Fund as senior researcher to the president. He received a master's degree in public policy from the University of California, Berkeley, and a master's degree in health policy and management from Columbia University.

Jill Yegian, PhD, launched Yegian Health Insights in 2018, providing consulting services to clients in health care and philanthropy. Yegian has held leadership positions in a variety of health care organizations; in each, she has focused on applying expertise in health policy, payment, and delivery to problems and opportunities. Most recently, she served as vice president for Public Policy and Strategic Initiatives at Brown & Toland Physicians, a large independent practice association in the San Francisco Bay Area. Previously, Yegian was senior vice president for Programs and Policy at the Integrated Healthcare Association (IHA), where she managed a 10-member team of professional staff responsible for performance measurement and payment innovation in California's commercial market and Medi-Cal. Prior to IHA, she codirected the American Institutes for Research Health Policy and Research Group, a team of more than 70 health services research professionals.

Before joining AIR, Yegian spent 13 years with the California Health Care Foundation, where she worked to improve the California's financing and delivery systems for health care. At CHCF, she led efforts to increase coverage among California's uninsured and served as the first director of research and evaluation. Yegian's areas of expertise include performance measurement, payment innovation and value-based models, health insurance and the uninsured, and health care cost and quality. She has published widely in peer-reviewed journals, authored a book, and presents regularly to research, policy, and industry audiences. She received a PhD in health services and policy analysis from the University of California, Berkeley.