Patient Portal Marketing Videos and Artwork

The following videos are provided for free use by the California HealthCare Foundation and can be found at their patient portal resource website or through YouTube.

The CHCF URL address is: http://www.chcf.org/patient-portals

Marketing Videos

Video 1: Patient Portal - Benefits to Providers - - 3:43 Minute Video - YouTube Link
https://www.youtube.com/watch?v=8FkeXoCFOPU

Video 2: Patient Portals - Patients Perspectives - 3 Minute Video - YouTube Link
https://www.youtube.com/watch?v=czYtXwbaM58

Artwork

CHCF funded the production of several free and unlicensed artwork posters and waiting room TV slide sets for use in marketing patient portals. The list of available posters is below. Attached is a copy of each in a pdf format and PowerPoint files can be obtained from the contact person below.

CHCF postcard English.ppt
CHCF Poster Exam Room English.ppt
CHCF Poster Exam Room Spanish.ppt
CHCF Poster Lab Room English.ppt
CHCF Poster Lab Room Spanish.ppt
CHCF Poster Waiting Room English.ppt
CHCF Poster Waiting Room Spanish.ppt
CHCF Waiting Room PPT English.ppt
CHCF Waiting Room PPT Spanish.ppt

The legal and operational environments in which healthcare is practiced changes often. The attached may not meet current legal requirements. Edit as necessary to best fit your organizational culture and current legal environment. The authors, the funders and/or the caretaker of this share site hold no liability for the manner in which it is used.

For further information about this resource please feel free to contact Jim Meyers, DrPH at jimmeyersdrph@gmail.com or 510-761-1609.

Want to Ask Your

Doctor a Question?

Online access to your clinic team – Any time, Any where!

- Request or Change Appointments
- Safely Email Your Doctor
- View Lab Results
- Request Prescription Refills
- View Medical Records

Sign Up Today!

For more information ask the front desk or go towww.portalname.com.

Insert logo here

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Insert logo here

Want to Ask Your Doctor a Question Any Time, Any Where?

Join our FREE Patient Website and securely email your doctor online any time of the day!

- Request or Change Appointments
- Safely Email Your Doctor
- View Lab Results
- Request Prescription Refills
- View Medical Records

Sign Up Today!

For more information ask the front desk or go to www.portalname.com.

Insert logo here

¿Quiere preguntarle a su médico una pregunta en cualquier momento y en cualquier lugar?

Únase gratis a nuestra página web para pacientes (Patient Website) y envíele un correo electrónico a su médico en cualquier momento del día!

- Solicite o cambie citas
- Envíe un correo electrónico seguro a su medico.
- Vea los resultados de laboratorio.
- Solicite relleno de medicamento.
- Vea los expedientes médicos

¡Inscríbase hoy!

Para más información pregunte en recepción o visite el sitio web: www.portalname.com

Insert logo here

Need a Simple Way to Get

Your Lab Results?

Never play phone tag with your doctor again. Connect to our FREE Patient Website and view your lab test results online!

- Request or Change Appointments
- Safely Email Your Doctor
- View Lab Results
- Request Prescription Refills
- View Medical Records

Sign Up Today!

For more information ask the front desk or go to www.portalname.com.

Insert logo here

¿Necesita una manera sencilla de obtener

los resultados de laboratorio?

Nunca tendrá que esperar por la llamada de su médico. ¡Ingrese a nuestro sitio web gratis para pacientes y vea los resultados de las pruebas de laboratorio en línea!

- Solicite o cambie citas
- Envíe un correo electrónico seguro a su medico.
- Vea los resultados de laboratorio.
- Solicite relleno de medicamento.
- Vea los expedientes médicos

¡Inscríbase hoy!

Para más información pregunte en recepción o visite el sitio web: www.portalname.com

Insert logo here

Requesting Your Appointment Has Never Been So Easy

Connect to our FREE patient website. It's fast, easy and you never have to listen to on hold music again!

- Request or Change Appointments
- Safely Email Your Doctor
- View Lab Results
- Request Prescription Refills
- View Medical Records

Sign Up Today!

For more information ask the front desk or go to www.portalname.com.

Insert logo here

Solicitar una cita nunca ha sido tan fácil.

Es rápido, fácil y nunca tendrá que escuchar música en espera otra vez!

- Solicite o cambie citas
- Envíe un correo electrónico seguro a su medico.
- Vea los resultados de laboratorio.
- Solicite relleno de medicamento.
- Vea los expedientes médicos

¡Inscríbase hoy!

Para más información pregunte en recepción o visite el sitio web: www.portalname.com

Insert logo here

The following is a slide set that can be used to promote the use of a patient portal.

Sign up to our

Requesting or changing an appointment has never been so easy

A simple and quick way to

get lab results

Request prescription refills

any time of the day

Safely view you and your family's

medical records

Safely email your care provider a question

any time, any where

Answering patients' questions is faster and easier online.

It helps you take charge of your own health.

To sign up for the patient website go to:

For additional information ask the front desk.

The following is a slide set in Spanish that can be used to promote the use of a patient portal.

Inscríbase a nuestro nuevo

Solicitando o cambiando una cita

nunca ha sido tan fácil

Una manera sencilla y rápida de obtener

resultados de laboratorio

1/4/17

Rellene prescripción de medicamento

en cualquier momento del día

Ver con seguridad los registros

médicos de su familia

1/4/17

Envié correo electrónico a su proveedor cualquier pregunta

a cualquier tiempo, en cualquier lugar

Responder a las preguntas de los pacientes es más rápida y más fácil en línea.

Le ayuda a tomar las riendas de su propia salud.

Para registrarse en el sitio web de paciente vaya a:

Para mas información pregunte a recepción