

San Diego County Prescription Drug Abuse Task Force

Creating a Structure for Success



OVERVIEW

- I. HISTORY
- II. STRUCTURE
- III. ACTIVITIES
- IV. FUTURE GOALS



METH STRIKE FORCE

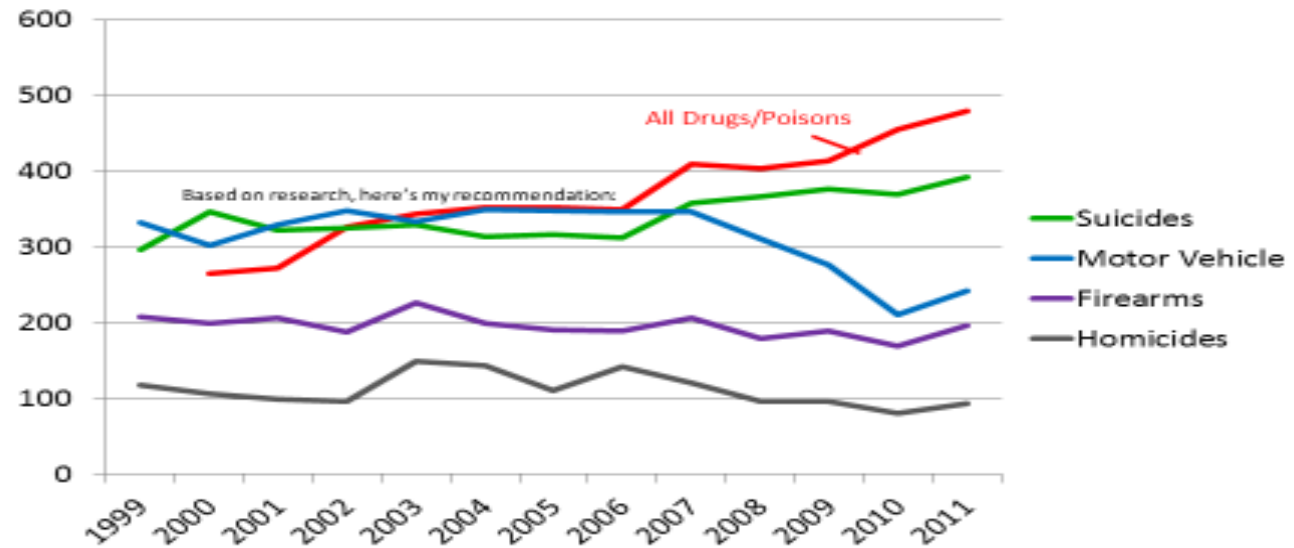
- Multidisciplinary Volunteer Organization
- Authorized by Board of Supervisor in 1996
- Coordinating and planning body to reduce demand, availability, and accessibility of Methamphetamine in San Diego County
- Partnership with
 - Law Enforcement
 - Education
 - Policy
 - Public Health



Medical Examiner Data



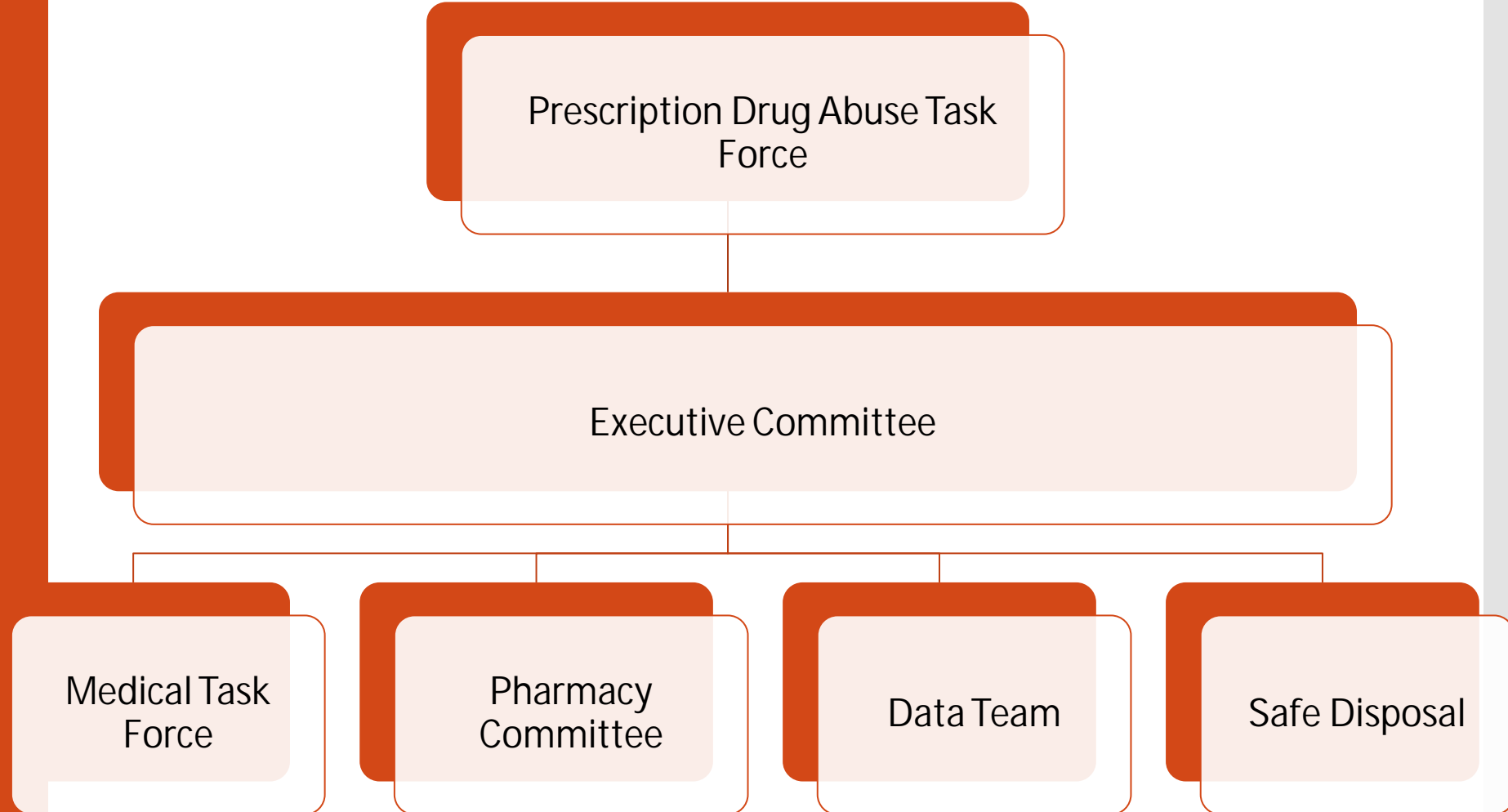
Drug/Med and Other Types of Deaths, 1999-2011
San Diego County



- Death as the Tip of the Iceberg
 - Reliable bottom line
 - Represent a portion of disease, addiction and related problems
- PDATF Convened a Process to Establish Additional Indicators
 - Recruited epidemiologist, evaluators, subject matter experts
 - Identify stable, reliable and available measures

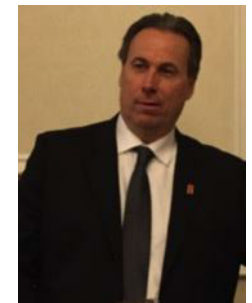
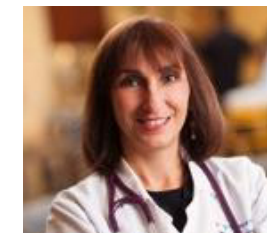
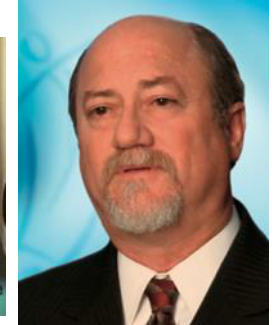
PDATF Prescription Drug Abuse Task Force

Oxy Task Force 2008
PDATF 2010



The Executive Committee

- Facilitator – Angela Goldberg
- DEA – Thomas Lenox
- Behavioral Health – Alfredo Aguirre
- Prevention – Linda Bridgeman Smith
- Medical Examiner – Jonathan Lucas
- Medical Society – Roneet Lev
- Hope2Gether – Sherrie Rubin
- District Attorney – Hugh Bach
- San Diego Sherriff– Todd Richardson
- Board of Supervisor – Supervisor Dave Robert's Office
 - Evan Bollinger
- HIDTA- John Redman
- US Attorney Office – Cindy Cipriani



Task Force General Membership

Comprised of various
State, Local & Federal
Law Enforcement
Agencies, Prevention,
Treatment, Education,
Parents, Physicians,
Pharmacists, Legislative
members, and
Government agencies.

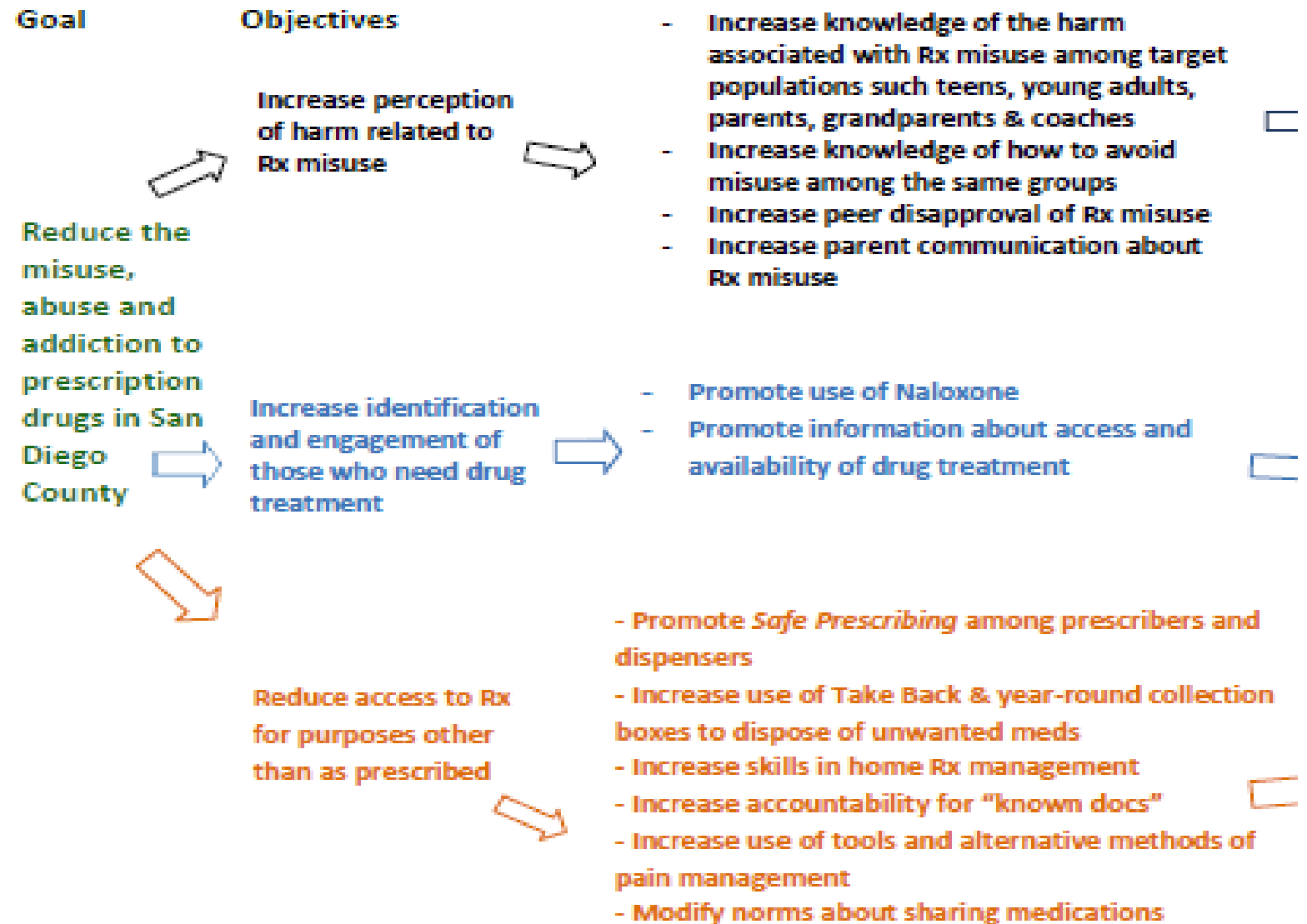


- Sheriff's Department
- DEA
- Department of Consumer Affairs
- DOJ
- UCSD Police
- District Attorney's Office
- U.S. Attorney's Office
- Poison Control Center
- Pharmacists
- San Diego County Medical Society
- Health & Human Services
 - Behavioral Health
 - Dept. of Public Health
 - Prevention Coalitions
- County Probation Office
- County Board of Supervisors
- County Office of Education
- Medical Examiner's Office
- SANDAG-San Diego Association of Governments
- CBAG/HIDTA –California Border Alliance Group, High Intensity Drug Trafficking Areas
- Phoenix House
- CRC, Community Resource Center
- McAllister Institute
- Among others....



Three Long Term Objectives

PDA Task Force Logic Model



The Meetings

- Executive Committee – meets quarterly
- Data – once a year to create report card
- Media – calendar planning events
- Medical – quarterly
- Pharmacy – every other month
- Safe Disposal - monthly
- General Meeting – quarterly
 - varied topics and panels to foster collaboration across disciplines
 - Obstacles for Medical Community Prescribing
 - Campus Police
 - Drugged Driving
 - Safe Disposal Methods
 - From Addiction to Treatment



The PDA Medical Task Force, MTF



San Diego County Medical Community

- PDA TF Facilitator
- DEA
- Emergency Physicians
- Primary Care
- Pain Management
- Addiction
- Pharmacy
- Hospital Association
- Dental Association
- Psychiatric Association
- Pediatric Association
- Kaiser
- Scripps
- Sharp
- Community Clinic
- VA
- Military
- Palomar Pomerado
- Indian Health
- Methadone Clinic

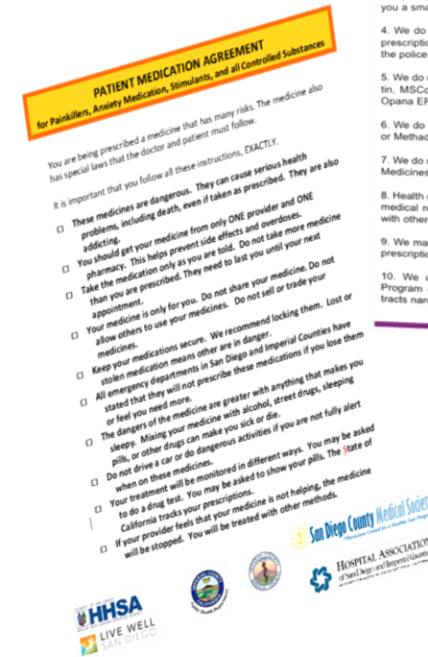


Organizing the Medical Community

PDA Medical Task Force

Consensus on Key Tools

- ED Guidelines
- Medication Agreement
- Prescriber Guidelines
- How to say NO, Nicely



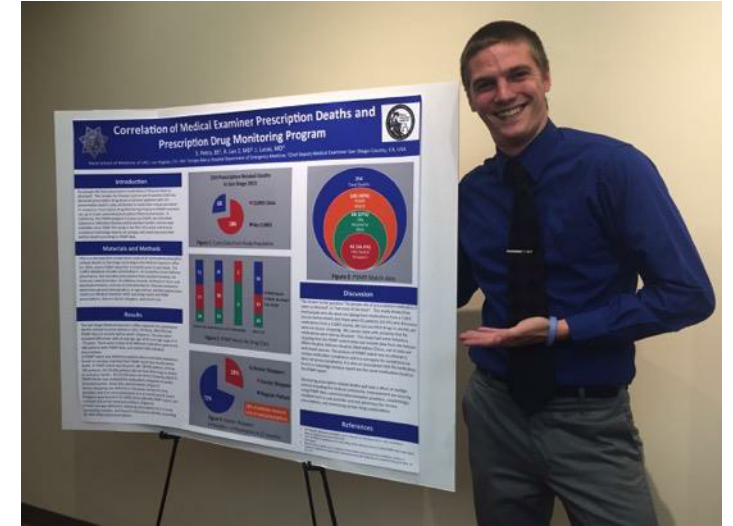
SAFE PAIN MEDICATION PRESCRIBING GUIDELINES

Prescription drug abuse has been declared an epidemic by the Centers for Disease Control. According to 2012 San Diego Medical Examiner data, the number one cause of non-natural death is due to drug overdoses and exceeds the number of deaths in motor vehicle crashes. The majority of these deaths are from prescription drugs.

The following guidelines are a collection of recommendations developed by the San Diego County Medical Society Prescription Drug Abuse Medical Task Force and draws on experience of various groups across the country. These are guidelines, not policies and up to physician discretion.

Medical Task Force

- Quarterly Meetings
 - Updates
 - Education
 - Case Studies
- Newsletter for Minutes
- Subcommittees for Projects
 - Emergency Guidelines
 - Urgent Care Guidelines
 - Medication Agreement
 - Treatment Guidelines
 - Naloxone Education
 - Pharmacy – Provider Calling Guide
 - Health Plan Guidelines



Pharmacy Committee

- Improving Pharmacist/ Provider Communication
- Red Flag Prescription Guide
- Naloxone Dispensing Education
- Provider – Dispenser Calling Guide
- Rx Abuse Education
- GenRx Students



KAISER
PERMANENTE®



SHARP

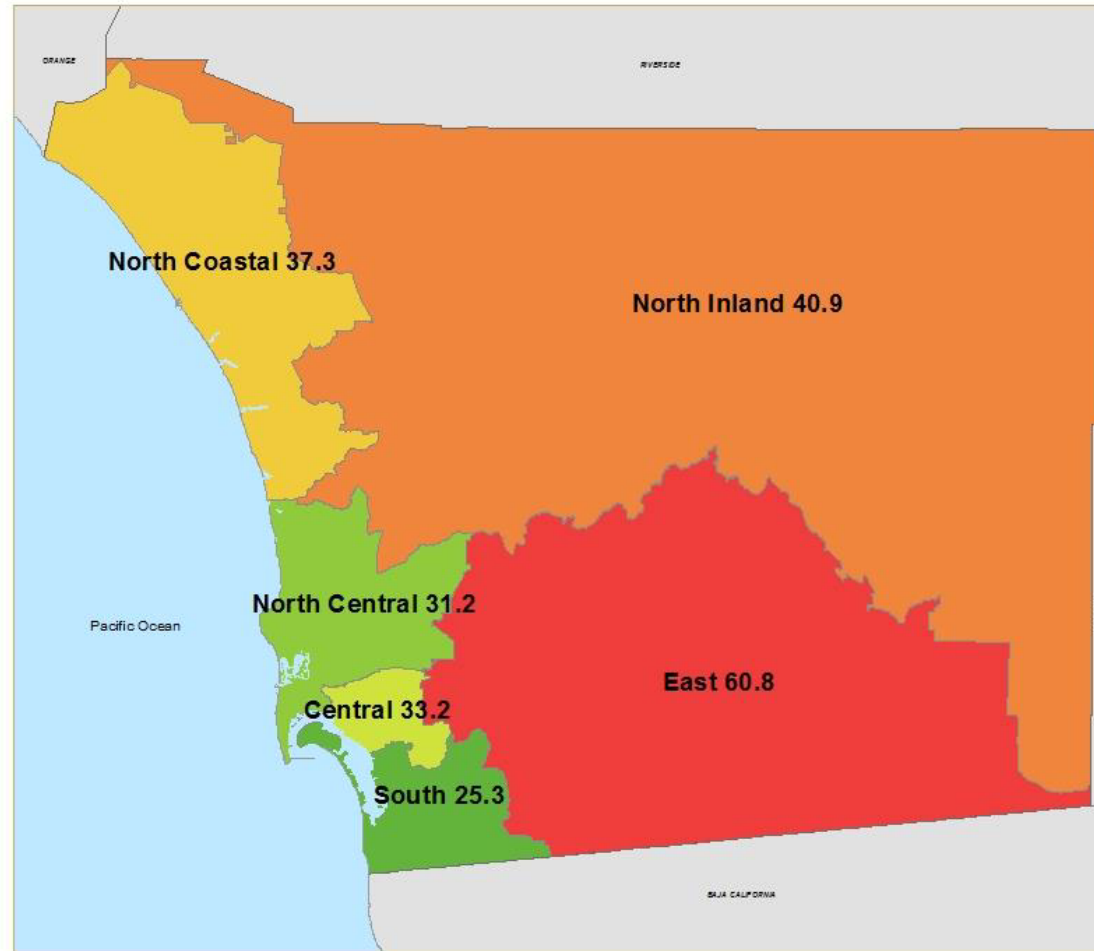


Annual Report Card

2015 Prescription Drug (Rx) Abuse Report Card						
	Indicator	2010	2011	2012	2013	2014
1	Unintentional Rx-Related Deaths <ul style="list-style-type: none"> Number Rate per 100,000 residents¹ 	228 (8.5)	267 (9.8)	268 (9.8)	259 (8.2)	244 (7.6)
2	Emergency Room Painkiller-related Discharges <ul style="list-style-type: none"> Number Rate per 100,000 residents 	2931 (91.1)	3,278 (105.2)	3,791 (121.2)	5,723 (181.7)	Not Available until 2016
3	Student Self Report Rx Misuse		19.6%		17%	
4	Total Adult Treatment Admissions <ul style="list-style-type: none"> Percentage of Prescription Painkillers Percentage of Heroin 	13,893 4.1% 21.4%	13,696 4.2% 22.0%	14,383 4.7% 23.1%	16,629 4.5% 24.8%	16,104 4.5% 27.7%
5	Arrestees Self Report of Rx Misuse <ul style="list-style-type: none"> Adult Juvenile 	40% 31%	41% 37%	38% 40%	43% 37%	39% 37%
6	Rx Prosecutions <ul style="list-style-type: none"> Rx-specific Fraud Charge Other Charges with Rx-involved 	465 1,341	505 1,288	387 1,311	311 1,193	214 1,034
7	Pharmacy Robberies/Burglaries	14	26	8	5	8
8	Pounds of Safely Disposed Medications <ul style="list-style-type: none"> Take Back Events Sheriff's Department Collection Boxes 	7,446 3,400	13,008 5,128	16,707 9,902	18,732 13,872	17,676 13,079
9	Dispensed Pills Per County Resident <ul style="list-style-type: none"> Painkillers² Anti-anxiety Stimulants 	33.4 13 4.3	35.9 13.3 4.5	37.9 13.8 4.8	36.3 13.7 4.9	36.3 ³ 13.3 4.7

CURES Data Report

painkillers
anti-anxiety
stimulants



Map Date: 2014
Contact: Joshua Smith or Leslie Ray,
County of San Diego Emergency Medical Services
619.235.6429

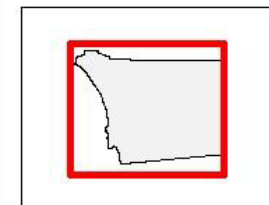
NAD_1983_StatePlane_California_VL_FIPS_0406_Feet,
D_North_American_1983_Foot_US



Opioid Pills Per Person County of San Diego 2012

San Diego County Regions

- South
- North Central
- Central
- North Coastal
- North Inland
- East

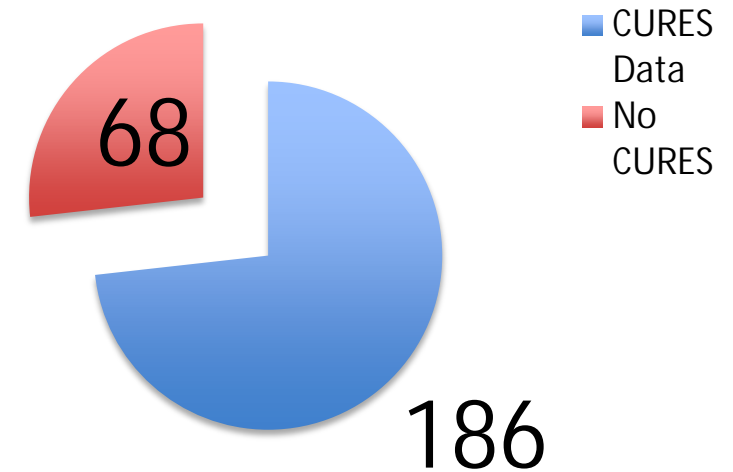


San Diego Death Diaries



- ME Data
 - 254 deaths with prescriptions as cause of death
 - Could be with alcohol, illicit, over the counter
- CURES Data
 - Dispensing Pharmacies
 - Does Not Include
 - VA
 - Balboa Naval Hospital
 - Methadone Clinics
 - Inpatient hospitals

254 Prescription Related Deaths
in San Diego 2013



The Prescribers

713 total
good doctors

Primary Care: heavy half
Psychiatry: #2 in
prescriptions
Emergency: prevention
opportunity

PRIMARY CARE

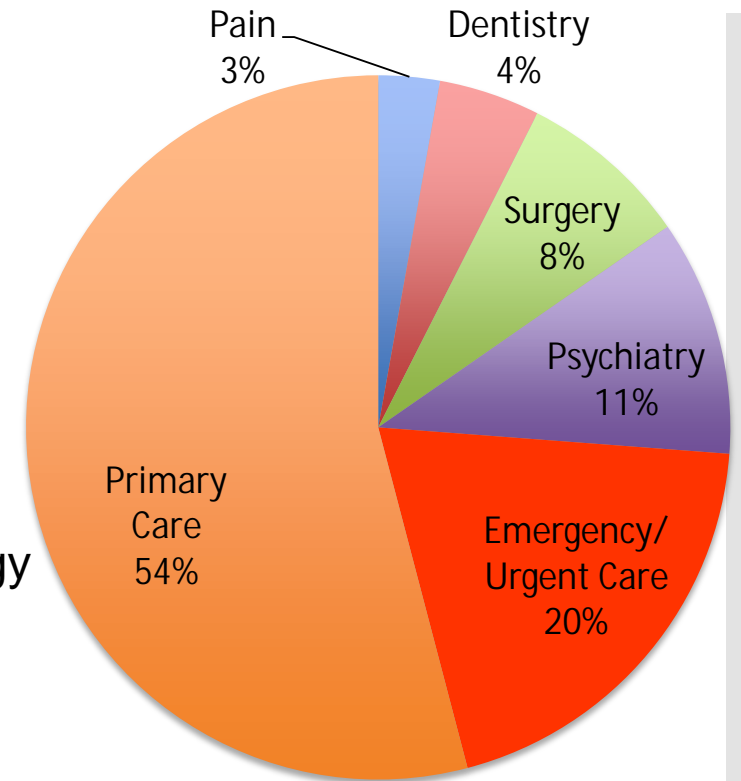
Cardiology
Endocrinology
Family Practice (17%)
General Practice
Gastroenterology
GYN
Infection Disease
Internal Medicine (22%)
Nephrology
Neurology
Nurse Practitioner (2.6%)
Oncology
Physician Assistant (6.3%)
PM&R
Rheumatology

PAIN

Anesthesia
Pain

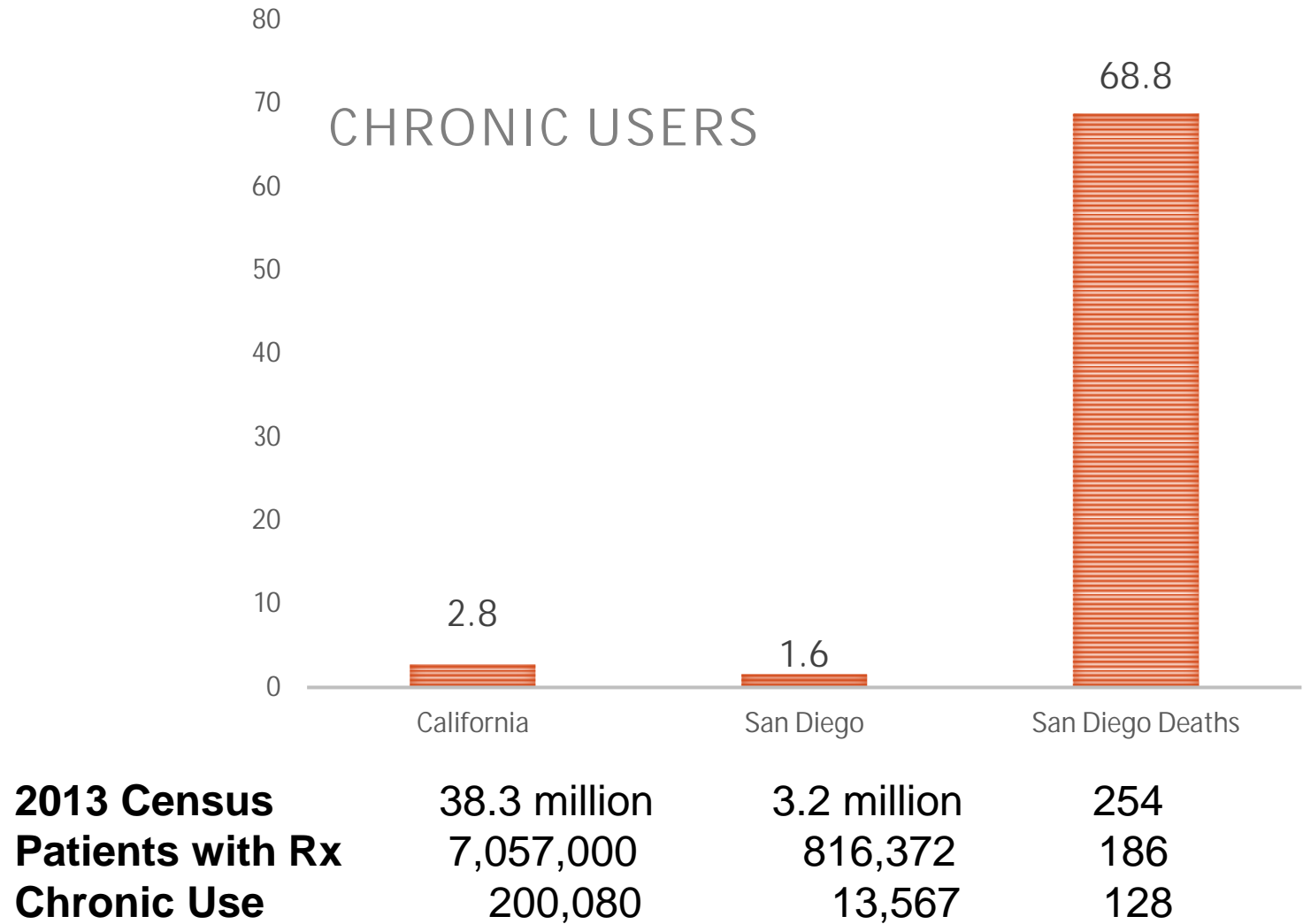
SURGERY

ENT
General
Neurosurgery
Ophthalmology
Orthopedics
Plastics
Podiatry
Radiology
Urology
Vascular



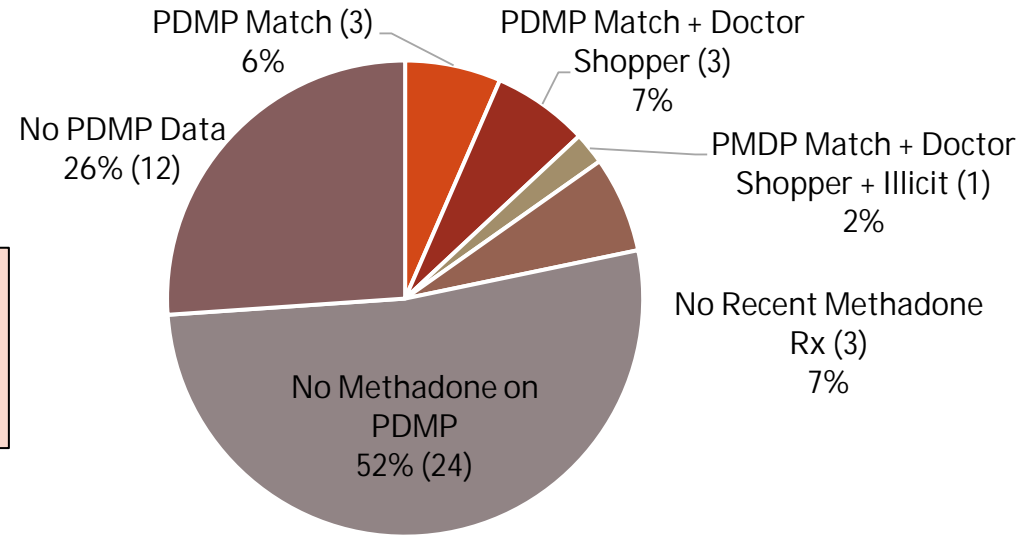
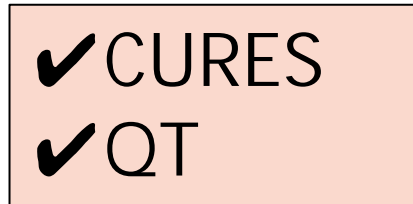
Chronic Use
3 or More
Consecutive
Months For Same
Rx

69% of Deaths
were Chronic
Users; 96% of all Rx



46 Methadone Deaths

7 from CURES
39 or 85% outside CURES

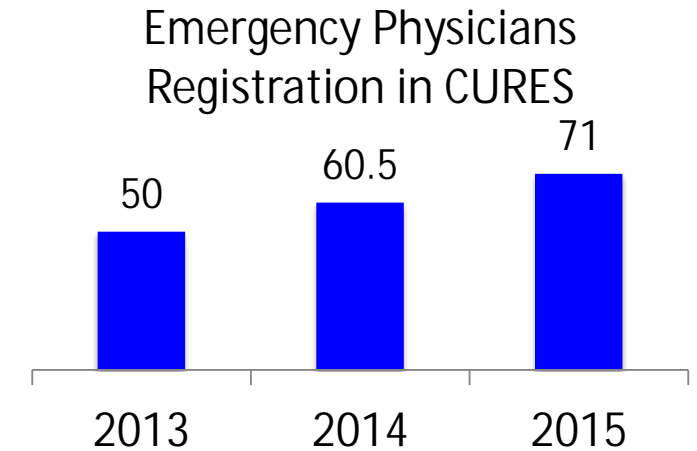


- PDMP Match (3)
- PDMP Match + Doctor Shopper (3)
- PDMP Match + Doctor Shopper + Illicit (1)
- No Recent Methadone Rx (3)
- No Methadone on PDMP (24)
- No PDMP Data (12)

ED Safe Prescribing Guidelines

As measured in Annual Survey

- 100% of EDs reported familiarity with guidelines
- 80-100% of physicians reported as following guidelines
- Handout Given to
 - 100% of patients – 5 hospitals
 - Selected Patients – 10
 - Not Using – Children's, one other
- 70% ED physicians have CURES



One San Diego Vision for Safe Prescribing

One San Diego
Vision
for all
Medical Community



- One Provider, One Pharmacist
- Use CURES
- Medication Agreement
- No Opioid + Benzodiazepines
- Honor ED Guidelines

Two Populations

Prevention



Weaning



Working On: Pediatric Anticipatory Guidelines

- Lock It
- Count It
- Dispose It
- Avoid It



Health Plans

Medi-Cal has 5 different plans

Private Plans



- Model after Partnership Health Plan
- Benzodiazepine plus Opioids – VA avoids combination
- Soma (Carisoprodol) – off formulary
- Methadone– restricted provider
- Xanax – non formulary
- High Dose Morphine Equivalent- prior authorization for new start > 90 MME
- New Start Opioids – prior authorization for > 2-3 months

Naloxone Distribution

- San Diego Sheriff Department pilot in Santee
 - 23 "saves"
- Training to patrol
- First in state to outfit every patrol car with Naloxone



Safe Disposal

-Health
-Law Enforcement
-Environmental
Health

- Take Back Events
 - > 30,000 pounds a year collected
 - 40+ sites in county
- Developed County Ordinance to Permit Rx Collection Sites
 - Now at every Sheriff substation
 - Most other police stations
 - Queries/model for 40 other communities
- Evaluating Sustainable Models and Local Infrastructure
- Recent Survey shows that 2/3 don't properly dispose of unwanted medication



More than
30,000 lbs.
a year
collected

Parents as Activists

The Face of the Epidemic



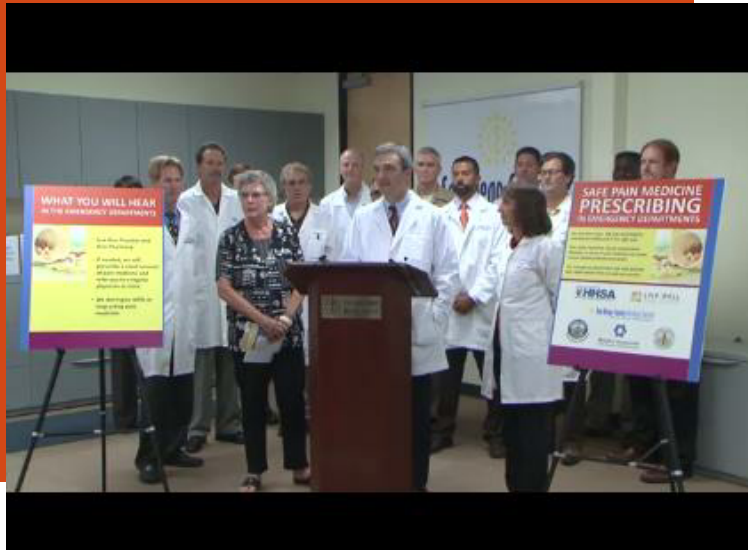
- Fed-Up Coalition
- Media Presence
 - YouTube
 - Facebook
 - Interviews
 - Such as Maria Shriver & Today Show
 - Documentaries
 - Such as A Dose of Reality with LA Times
- Education High School
 - Real Estate Agents
 - Community Opportunities

> 350
presentations



Media

Strategic Use of News
Media via Media
Events, Radio/TV
shows, pitching
reporters, etc.



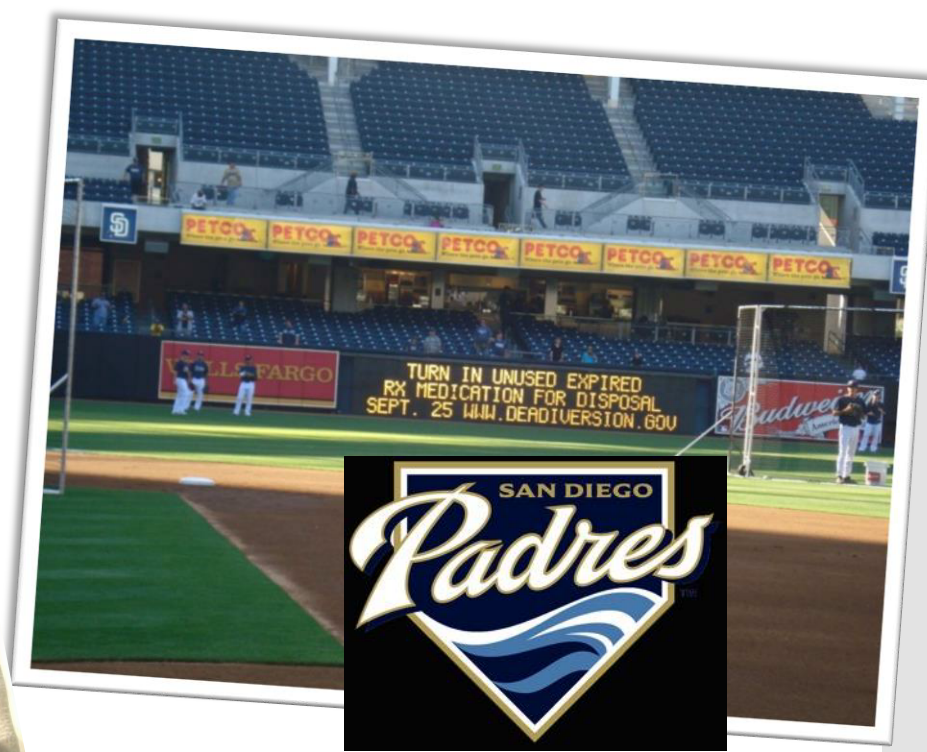
- Report Card
- Take Back Events
- ED Guidelines
- Medication Agreement
- One San Diego Vision, Integrative Conference
- Medication Disposal Media Event
- Web Site, Facebook
- “Specialty” Publications: 4 Journal articles, San Diego Physician Magazine



Communications

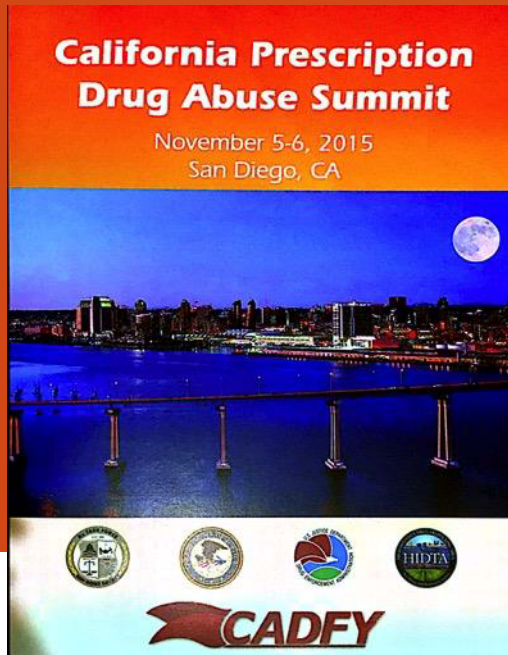
Eg:

- March Rx Awareness Month
- HOPE partner with 100's of presentations
- Take Back messages



Conferences

- 2012 Rx, Meth, and Emerging Drug Conference
- 2013 San Diego Drug Abuse Integrative Conference
- 2014 San Diego Integrated Medical Conference
- 2015 California State Wide Summit
- 2016 CHCF, California HHS Conference
- 2017 State Wide Conference



Wish List



- Federal
 - Patient Satisfaction is Obstacle to Safe Prescribing
 - CURES gold standard: Universal, Real Time, Actively Managed
- State
 - Data comparison for state
 - Education Databank
 - Law enforcement allowed to assist with court mandated rehab, allow CURES access
 - Pain CME, not biased towards pharmaceutical industry
- Local
 - Health Plan Best Practices
 - Feedback from Medical Examiner to Provider
 - Pediatrician involved in prevention
 - Unified Media Message

References

- COMMUNITY WEB SITE
sandiegorxabusetaaskforce.org/
- MEDICAL WEB SITE
SanDiegoSafePrescribing.org
- FACILITATOR
Angela Goldberg angelagoldberg@sbcglobal.net
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