

Maternal Quality Improvement: Impact on the Front Line

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### Overview

- A little about us
- Challenges facing obstetrical providers in 2014
- Where does quality improvement fit?
- Real world results -- What are the keys?
- Future challenges and solutions

## MemorialCare Health System

### A little about us...

- Six-hospital system and medical group based in southern Los Angles County/Orange County
- Three hospitals provide delivery services
- Around 10,000 deliveries with a wide range of demographics and populations
- One teaching hospital (Miller Children's and Women's) and two private hospitals
- Long focus on women's services
- Online perinatal database since 1998 and pilot for initial California Maternal Data Center

## What Keeps Us Up at Night?

- Increasing pressure for cost containment
- Changing providers and changing patients
- Ever-increasing transparency of our performance
- Avalanche of recommended guidelines for screening and treatment
- Over and under utilization
  - Risk screening not available
  - Cesarean-section rates leading to complications in subsequent pregnancy
- Ever-present malpractice pressures

# The Road to Quality Improvement (QI)

#### A slow start:

- Initial national QI efforts did not include obstetrics and gynecology given focus on Medicare patients (age 65+)
- Providers want to improve care, but formal training was/is not part of curriculum in medical/nursing schools
- Picking up momentum now:
  - Recent changes and increased focus on issues such as early elective delivery, postpartum hemorrhage, and hypertension management have proven the benefit of QI
  - Improving processes and communication has already led to better outcomes for mothers and babies in our institutions

### **Real-World Results**

#### Various MemorialCare Hospitals



# MemorialCare Tools of Success What are the keys?

- Culture of improvement and competitive spirit
- Systemwide Women's Best Practice Team
- Data and feedback to providers on their performance (internal and external)
- Embedding into the electronic medical records: Screening questionnaires, order sets, rules and alerts, auto-calculating tools

Great people!

## Hardwiring Success

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+	Case Information			<u>_</u>	
⇒	Case ID:	247	Patient name:		
	Patient DOB:	02/12/1979	Preference Card:	M-25: CESAREAN SECTION REPEAT, WITH TUBAL LIGATION; (	
	Date:	9/4/2014	Status:	Scheduled	
4	Time:	0830	Length (mins):	140	
	Surgeons:		Procedure(s):	CESAREAN SECTION REPEAT, WITH TUBAL LIGATION [1070001455]	
	Service:	Gynecology	Location:	SLH L&D	
	Room:	SBWOR 01	Priority:		
	Patient class:	Surgery Admit	Case type:		
	Diagnosis code(s):		Pre-op diagnosis:	repeat CS	
	Requested by:		Requester phone #.		
	Confirmed?	No [0]	Referral Id:		
	Induction for delivery less than 39 weeks?:		Other health factors?:	Repeat C-Section	
	Case Notes:				

## How to Get a Good Night's Sleep

#### Must learn to:

- Live in the new world of transparency and public comparison
- Deal with the explosion of best practice recommendations and changes
- Cope with scientific advances like genetic testing and personalized medicine
- How to do this?
  - Embrace changes
  - Master techniques of continuous data-driven improvement

We find this approach gives the most success and professional satisfaction!