INNOVATION AT WORK IN MEDICAID

AS THE NATION'S LARGEST HEALTH INSURER, Medicaid offers investors and entrepreneurs the opportunity to deliver value and improve health care on an unparalleled scale. Facing pressure to improve access, efficiency, and quality, the Medicaid market is primed for innovation.

PAYMENTS

EFFICIENCY

MEDICAID

Medicaid finances almost 50% of all births in the US

5% of those on Medicaid account for 50% of cost

33 cents of every dollar spent on physician services is paid for by Medicare/Medicaid

44 cents of every dollar spent on hospitals is paid for by Medicare/Medicaid

Medicaid is the largest payer in the US for behavioral health services

ENGAGEMENT & ACCESS

PREVENTION

CARE DELIVERY

PAYMENTS

Enabling payers and providers to be rewarded for delivering high-value care.

MediQuire
Tool to track value-based contracts using claims and electronic health record data

Able Health
One-stop platform for managing value-based payment programs

EFFICIENCY

Serving patients through streamlined approaches, saving time and money in a resource-constrained environment.

PipelineRx — Telepharmacy and remote medication order processing services to hospitals

healthfinch — Software to streamline prescription refills

RubiconMD — Electronic consultation platform connecting primary care providers with specialists

iRhythm — Outpatient cardiac monitor for low-cost, effective diagnosis

Aunt BERTHA — Improving workflow for community referral services

CARE DELIVERY

Delivering quality high-value care, particularly to those with complex conditions, who account for half of all Medicaid spending.

Landmark — Round-the-clock home care for the patients with the most expensive and complex care needs

groups recover together — Team-based medication-assisted treatment delivery

ChenMed — Full-risk model for primary care for low-income seniors

DirectDerm — Specialist consultation via telehealth

ENGAGEMENT & ACCESS

Ensuring appropriate coverage and services for patients in the right place at the right time.

mPulse mobile — Texting platforms to engage members

ConsejoSano Por la salud del Hispano — Multilingual patient navigation tool

ALGOREX HEALTHCARE TECHNOLOGIES — Advanced analytics to support value-based care

WILDFLOWER GROWING HEALTHY FAMILIES — Engaging families with mobile health programs

PREVENTION

Delivering wellness strategies such as health education, management of patient needs, and predictive analytics.

omada — Interactive tools that help curb the onset of Type 2 diabetes

Propeller — Sensors, mobile apps, and services to better manage chronic respiratory disease

wider circle — Connecting seniors to boost well-being

zipongo — Digital nutrition platform

SOLERA — Technology-enabled personalized preventive health

2017 California Health Care Foundation | More information and sources for the statistics are available at www.chcf.org/medicaid-market