AS THE NATION’S LARGEST HEALTH INSURER, Medicaid offers investors and entrepreneurs the opportunity to deliver value and improve health care on an unparalleled scale. Facing pressure to improve access, efficiency, and quality, the Medicaid market is primed for innovation.

PAYMENTS
Enabling payers and providers to be rewarded for delivering high-value care.

Medicaid finances almost 50% of all births in the US
33 cents of every dollar spent on physician services is paid for by Medicare/Medicaid
Medicaid is the largest payer in the US for behavioral health services

MEDICAID
5% of those on Medicaid account for 50% of cost
44 cents of every dollar spent on hospitals is paid for by Medicare/Medicaid

EFFICIENCY
Serving patients through streamlined approaches, saving time and money in a resource-constrained environment.

Telepharmacy and remote medication order processing services to hospitals
Software to streamline prescription refills
Electronic consultation platform connecting primary care providers with specialists
Outpatient cardiac monitor for low-cost, effective diagnosis
Improving workflow for community referral services

CARE DELIVERY
Delivering quality high-value care, particularly to those with complex conditions, who account for half of all Medicaid spending.

Round-the-clock home care for the patients with the most expensive and complex care needs
Team-based medication-assisted treatment delivery
Full-risk model for primary care for low-income seniors
Specialist consultation via telehealth

PREVENTION
Delivering wellness strategies such as health education, management of patient needs, and predictive analytics.

Interactive tools that help curb the onset of Type 2 diabetes
Connecting seniors to boost well-being
Digital nutrition platform

Engaging families with mobile health programs

2017 California Health Care Foundation | More information and sources for the statistics are available at www.chcf.org/medicaid-market