

# Health Homes: Perspectives from the Leaders

**February 26, 2014**

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If you choose to dial-in, please be sure to use your **attendee #** found under the “Event Info” tab.



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California  
**Improvement**  
Network Better Ideas  
for Care Delivery

# Today's Speakers

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# Medicaid Health Homes: Overview and Update on National Activity

February 26, 2014

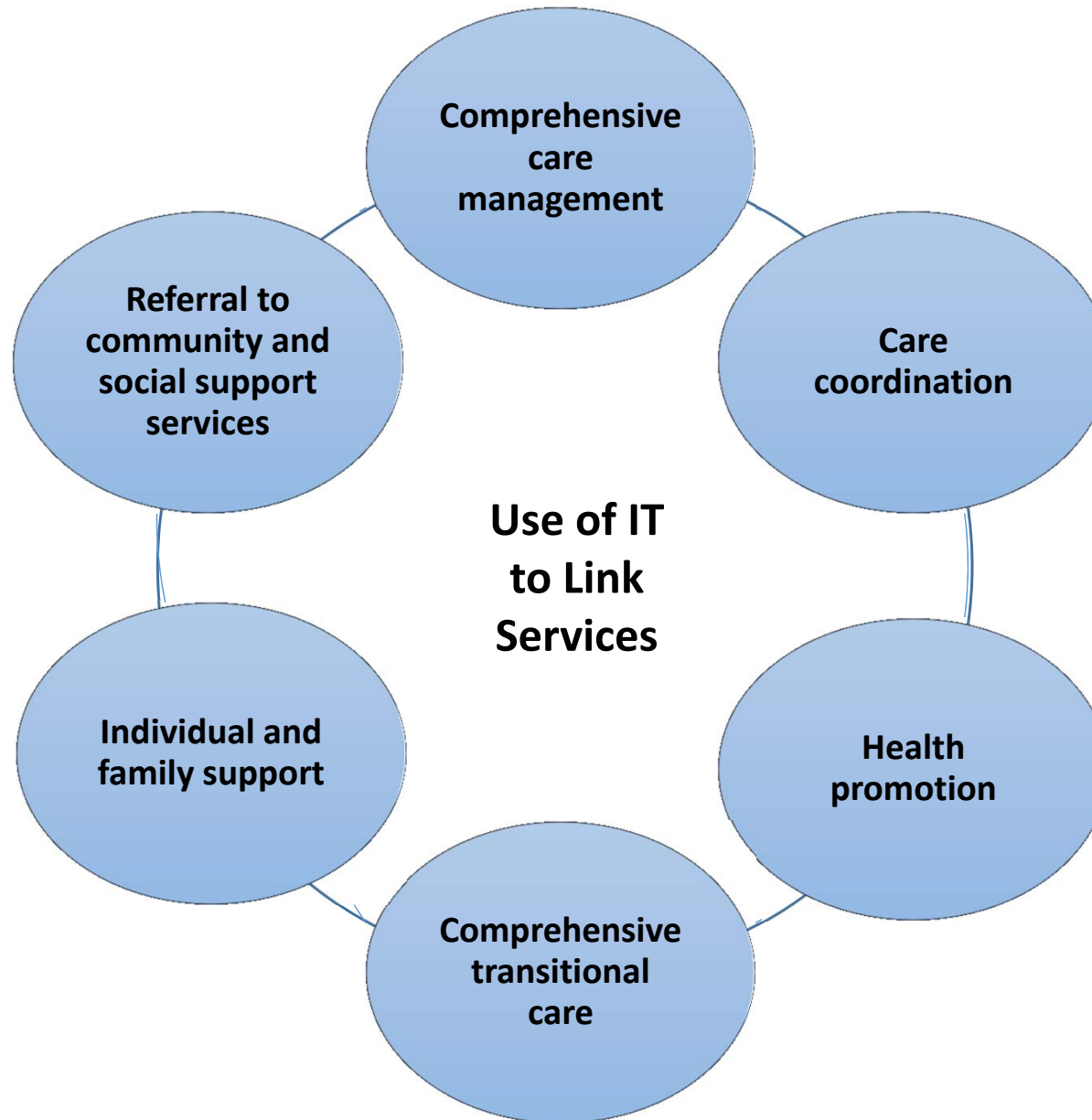
Allison Hamblin, Vice President  
Center for Health Care Strategies

# Health Home Basics

- New state plan option created under ACA Section 2703
- OVERALL GOAL: Improve integration across physical health, behavioral health and long term services and supports
- Opportunity to pay for “difficult-to-reimburse” services; e.g., care management, care coordination
- Flexibility for states to develop models that address an array of policy goals
- Significant state interest in evidence-based models to improve outcomes and reduce costs
- States receive an enhanced 90/10 federal match for the first eight fiscal quarters of the health home benefit



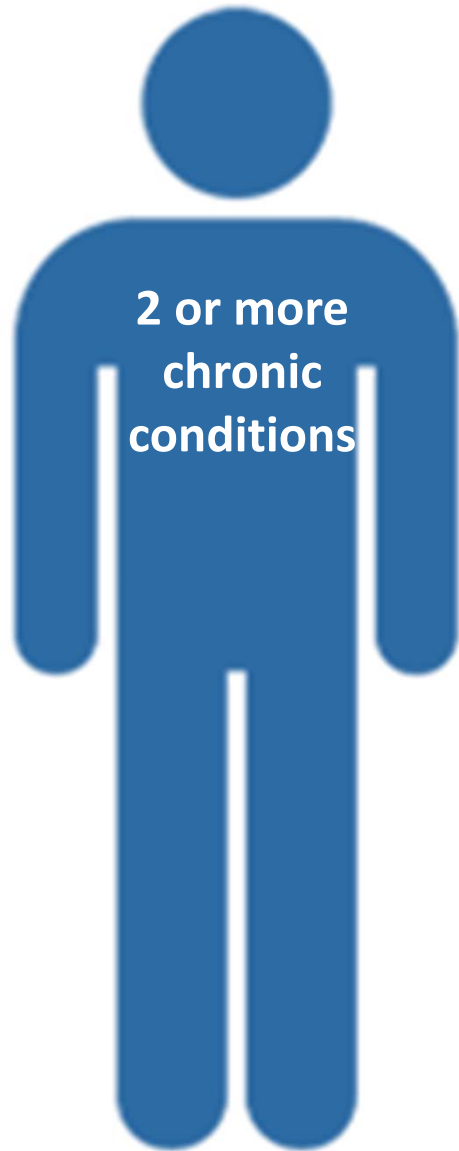
# What Are Health Home Services?



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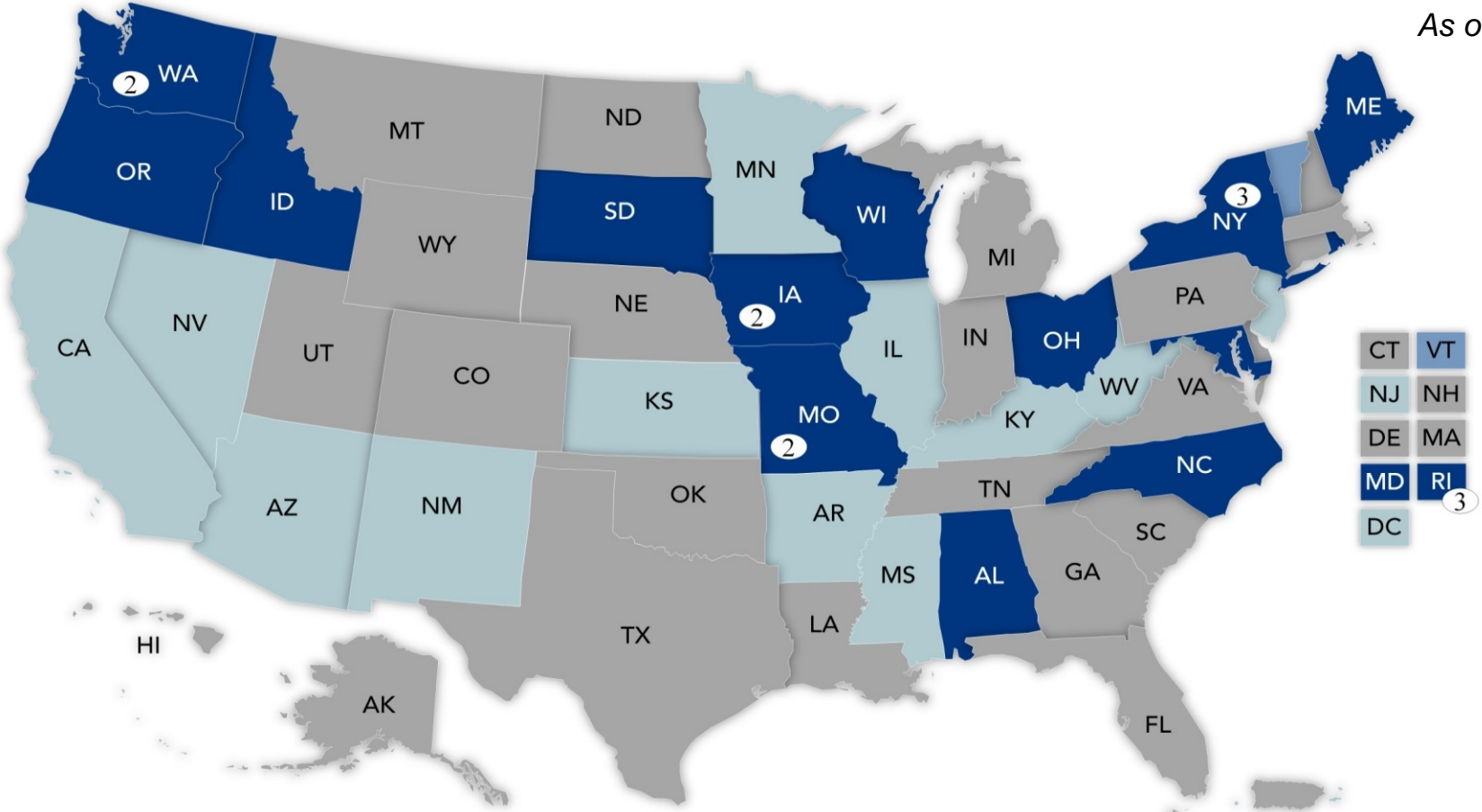
- All six services must be provided
- Do not include medical/direct treatment services
- Do not need to be provided “within the walls”
- Not limited to primary care

# Who Can Receive Services?



# State Health Home Activity

As of February 2014



<b>Approved Health Home State Plan Amendment (SPA)</b> (where # = number of approved SPAs if more than one exists)	Alabama, Idaho, Iowa, Maine, Maryland, Missouri, New York, North Carolina, Ohio, Oregon, Rhode Island, South Dakota, Washington, Wisconsin
<b>Health Home SPA "On the Clock" (officially submitted to CMS)</b>	Iowa (3 <sup>rd</sup> SPA), Maine (2 <sup>nd</sup> SPA), Ohio (2 <sup>nd</sup> SPA), Vermont (response to Request for Additional Information (RAI) pending), Wisconsin (2 <sup>nd</sup> SPA)
<b>Approved Health Home Planning Request</b>	Alabama, Arizona, Arkansas, California, District of Columbia, Idaho, Kansas, Kentucky, Maine, Maryland, Minnesota, Mississippi, Nevada, New Jersey, New Mexico, North Carolina, Washington, West Virginia, Wisconsin
<b>No Proposed SPA Submitted to CMS*</b>	Alaska, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Indiana, Kentucky, Louisiana, Massachusetts, Michigan, Montana, Nebraska, New Hampshire, North Dakota, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, Wyoming

\*Some states may be in the planning phase.



# Approved Health Home Models

## Primary Care Focus

- Iowa
- Maine
- Missouri
- North Carolina
- Wisconsin

## SMI/SED/SUD Focus

- Iowa
- Maryland
- Missouri
- Ohio
- Rhode Island

## Broad: Primary Care and SMI/SED

- Alabama
- Idaho
- New York
- Oregon
- South Dakota
- Washington

# Lessons from Early Adopting States

- Option offers significant flexibility to advance state-defined policy goals
- Policy goals should drive target population selection, program design and payment method
- Services should be defined to effectively engage with and care for people with complex needs
- Providers need support in their transformation to health home model
- Access to real-time data is critical for effective care coordination

# Health Home Information Resource Center

- One-on-one and group technical support to states
- Webinars
- Online library of hands-on tools and resources, available at:

<http://www.medicaid.gov/State-Resource-Center/Medicaid-State-Technical-Assistance/Health-Homes-Technical-Assistance/Health-Home-Information-Resource-Center.html>



# Health Homes The Washington Way



February 26, 2014

# Washington's Medicaid Program

- Health Care Authority and Department of Social and Health Services: Shared responsibility for Medicaid program
- Most populations enrolled in managed care (last group included people with eligibility related to disability and blindness, July 2012)
- Five managed care organizations



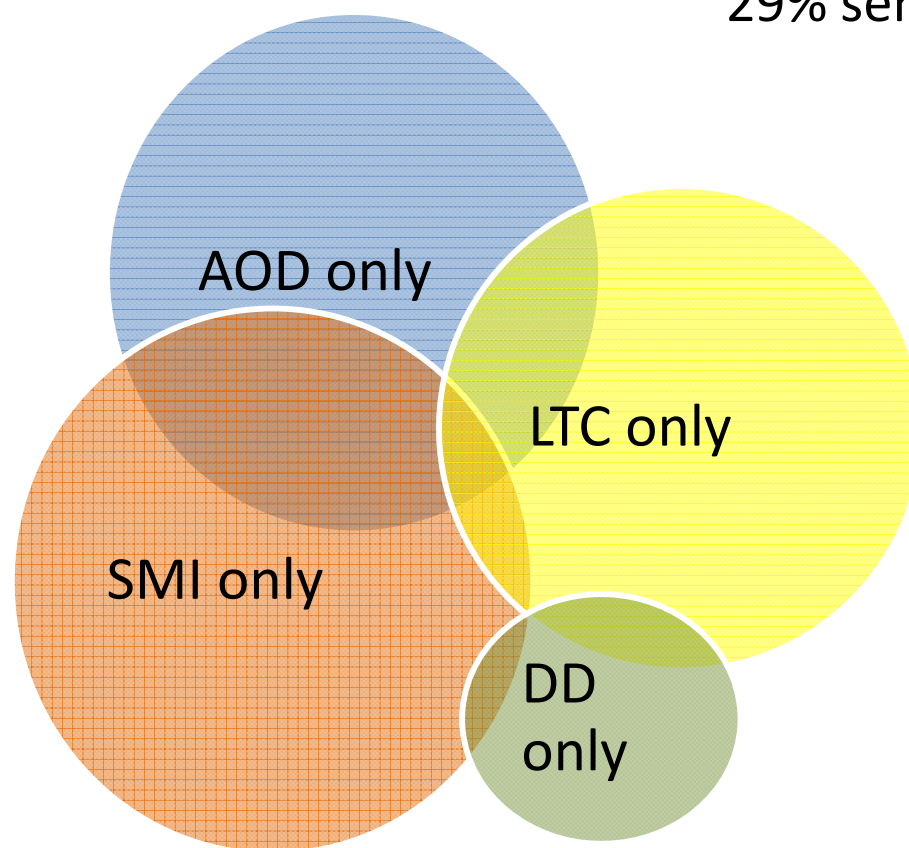
# Health Homes

## Making the Case

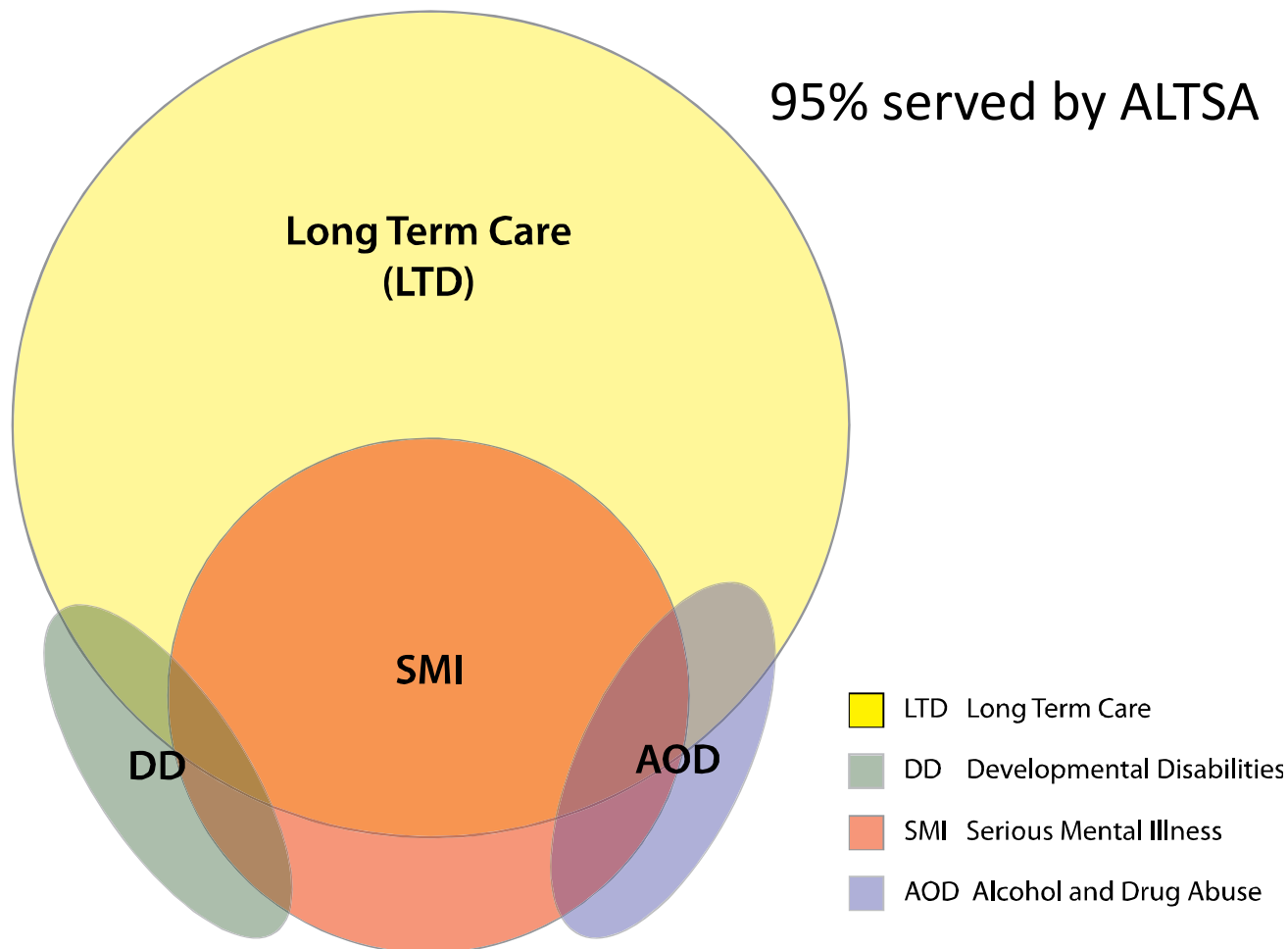


# Service Needs for High Risk/High Cost Medicaid-Only Beneficiaries Overlap

29% served by ALTSA



# Service Needs Overlap for High Risk/High Cost Beneficiaries Who Are Eligible for Medicare & Medicaid





# Sources that Inform Washington's Health Home Model

- Federal law – Section 2703, Affordable Care Act
- State law – SSB 5394 (passed in 2011)
- Stakeholder feedback during “duals” planning
  - Improve coordination and align incentives
  - Single point of contact and intentional care coordination
  - Improve on what works, including flexibility to allow for local variances based on population need and provider networks

# Health Homes

## Implementation Approach



# Goals

- Establish person-centered health action goals designed to improve health, health-related outcomes and reduce avoidable costs
- Coordinate across the full continuum of services
- Organize and facilitate the delivery of evidence-based health care services
- Ensure coordination and care transitions
- Increase confidence and skills for self-management of health goals
- Single point of contact responsible to bridge systems of care

# Focus on High-Risk Enrollees

- Most at-risk for adverse health outcomes
- Greatest ability to achieve impacts on hospital and institutional utilization, and mortality
- Most likely to need/receive multiple Medicaid paid services
- Cost effective or achieve a return on investment
- Need to achieve funding sustainability for these interventions

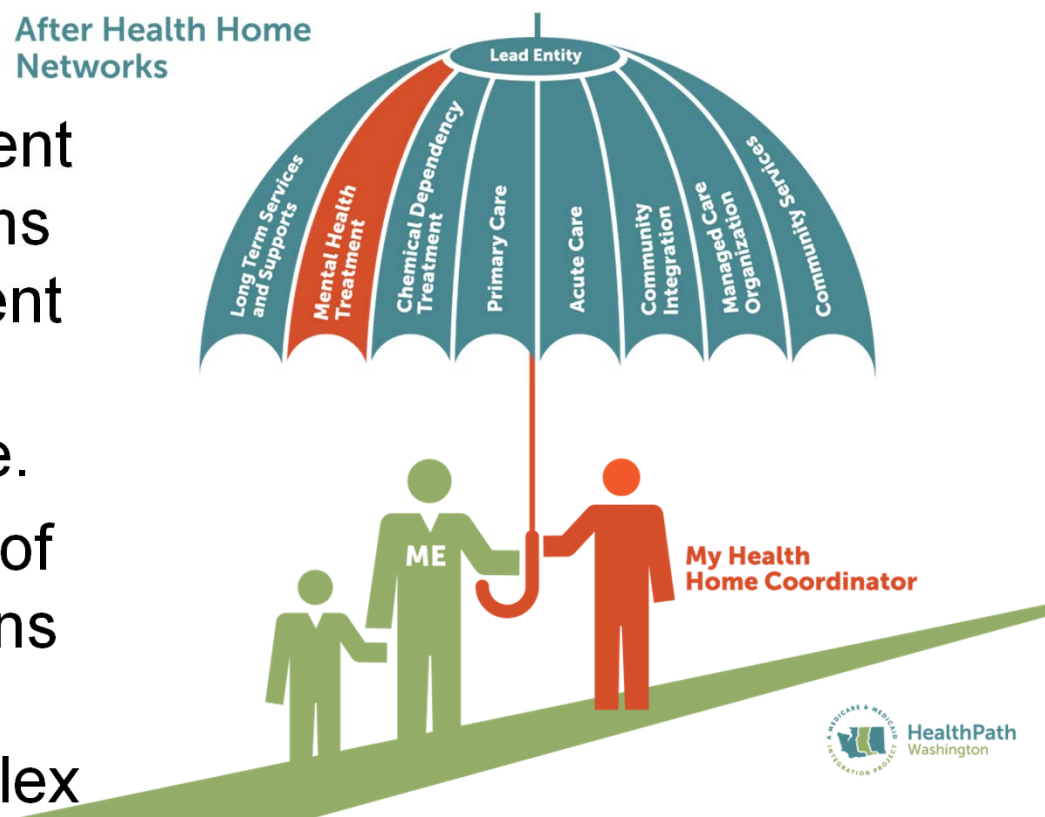
# Eligible Beneficiaries

- Identified chronic condition
- All ages, proportionally more dually eligible (Medicare/Medicaid) individuals have high risk scores
- High rates of Emergency Department use, hospitalization and re-hospitalization
- A risk score of 1.5 or greater; future costs predicted to be 50% higher than average population (disability-related eligible group)

# Health Home “Umbrella”

- Health Homes receive enrollment on a monthly basis: Health plans receive a “flag” on the enrollment file; other Health Home leads receive a unique enrollment file.
- Health Homes build a network of Care Coordination Organizations that serve mental health, long-term care, and medically complex clients.

After Health Home Networks



# Services

- Health Action Plans
  - Person-centered
  - Support self-management – Patient Activation Measure & Caregiver Activation Measure (PAM/CAM)
- Use of Health Information Technology
  - Local exchange of ED information
  - State systems: PRISM and OneHealthPort

# Coverage Area Crazy Quilt

## Coverage Area #2

NWRC – FFS Only  
 CCC – Managed Care Only  
 Molina – Managed Care Only  
 UHC – both FFS & Mgd Care  
 CHPW – both FFS and Mgd Care  
 Effective 10.1.2013

**Strategy 2** – Medicare/Medicaid Integration Project (Managed Care)  
 Regence Blue Shield and UnitedHealthCare  
 Voluntary Enrollment 10.1.2014 and Passive Enrollment 1.1.2015

## Coverage Area #6

Community Choice – FFS only  
 CCC – Managed Care Only  
 Molina – Managed Care Only  
 UHC – both FFS and Managed Care  
 CHPW – both FFS and Managed Care  
 Effective 10.1.2013

## Coverage Area #1

Optum – FFS Only  
 CCC – Managed Care Only  
 Molina – Managed Care Only  
 UHC – both FFS and Managed Care  
 CHPW – both FFS and Managed Care  
 Effective 10.1.2013

## Coverage Area #5

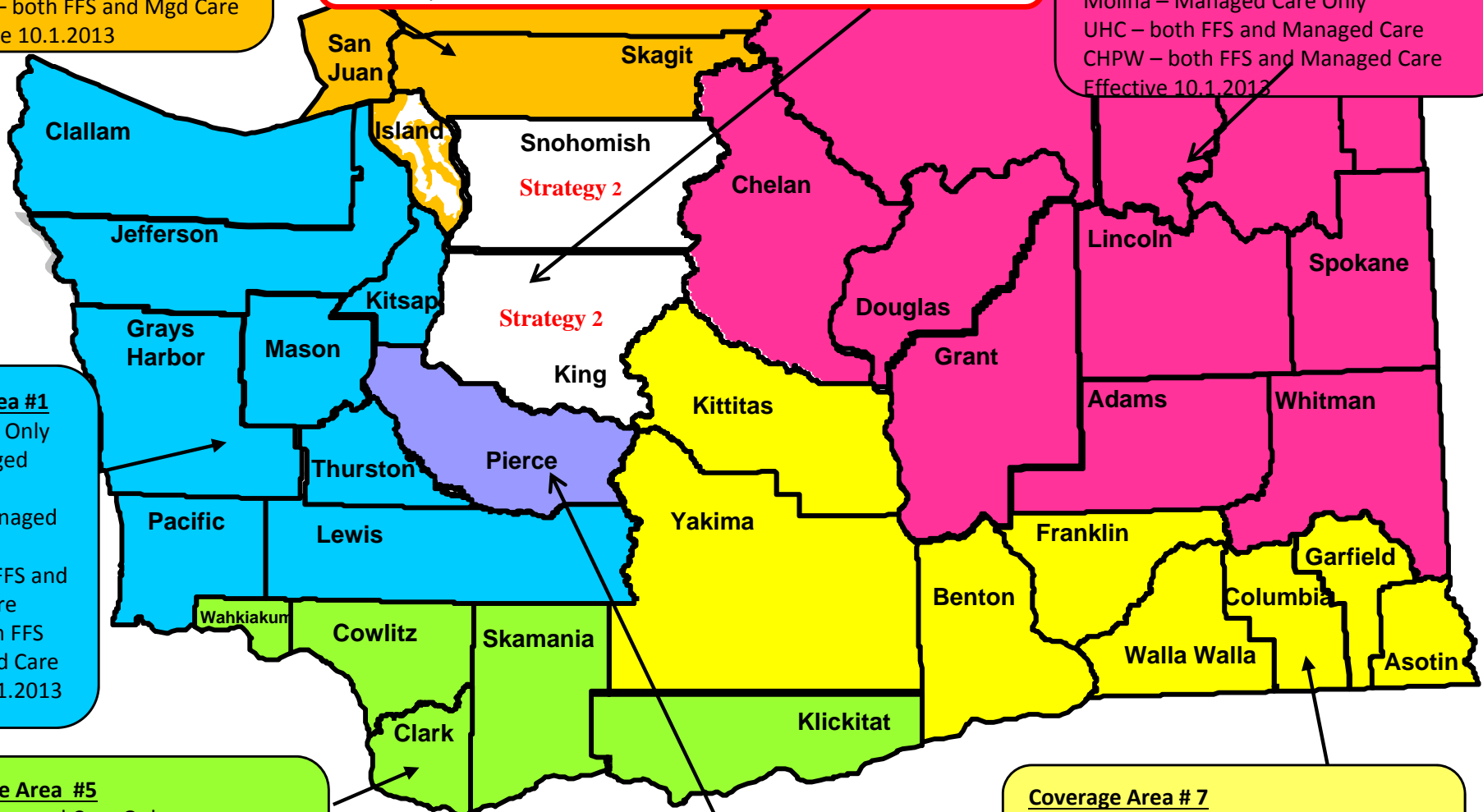
CCC - Managed Care Only  
 CHPW & UHC - both Managed Care and FFS  
 OPTUM - FFS Only  
 Effective 7.1.2013

## Coverage Area #4

CCC & CHPW - Managed Care Only  
 UHC - both Managed Care & FFS  
 Optum - FFS Only  
 Effective 7.1.2013

## Coverage Area #7

CCC & CHPW - Managed Care Only  
 UHC – Managed Care and FFS  
 OPTUM & SE WA ALTC - FFS Only  
 Effective 7.1.2013

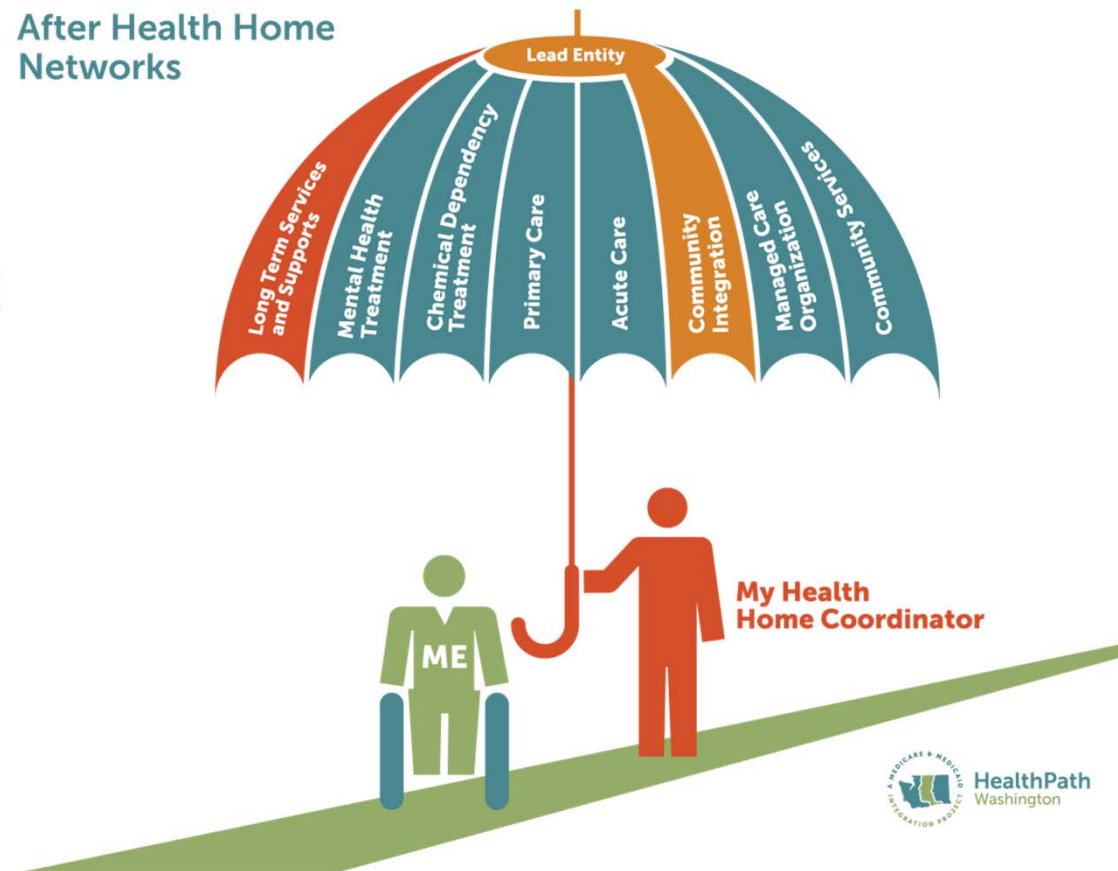




# Payment for Health Home Services

- \$252 for outreach, engagement, and health action plan
- \$172 for intensive care coordination services
- \$67 for maintenance
- Health Home Leads establish a network; may also provide care coordination services directly

After Health Home Networks





# Health Homes

The First Six Months:  
Successes and Lessons  
Learned



# One Example of Qualified Lead Health Home: Optum

- Emphasis on creation of community partnerships, expert care coordination staff, outreach and high touch services delivered in community setting including a beneficiary's home
- Optum, a managed behavioral health organization, applied to serve as a Lead Health Home

# HH Example: Optum

- Contracted with 10 Care Coordination Organizations throughout Washington
- Specializes in providing health home services to those with a mental illness
- Developed a network that includes Area Agencies on Aging, Chemical Dependency Treatment Centers, and large Federally Qualified Health Centers

# Hitting It Out of the Park!



# Health Homes: Implementation Challenges

- Health Home Leads challenges:
  - Locating and engaging clients
  - Planning for network capacity
  - Developing systems to receive and use information from new sources; transmit information to state
- Care Coordination Organization challenges:
  - Unique information exchanges with Health Home Leads
  - Unique caseload standards and contact requirements
  - Complex cases

# Health Homes: Successes

- The demonstration required stakeholder outreach and participation. Stakeholder input resulted in a better design on the ground.
- Coordinated Care Organization model strengthens the role of community providers.
- Existing chronic care management model allowed knowledge transfer: We have trained over 300!
- New collaborative arrangements may lead to ACO relationships in the future.

# Resources

## Websites:

[http://www.hca.wa.gov/health\\_homes.html](http://www.hca.wa.gov/health_homes.html)

<http://www.adsa.dshs.wa.gov/duals/>

<http://www.integratedcareresourcecenter.com/>

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# Thank you for joining our call today!

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For more information about the California Improvement Network, go to

[www.chcf.org/cin](http://www.chcf.org/cin)

Today's webinar slides and recording will be available at that site within a week.