California Regional Markets: San Francisco Bay Area

Population Statistics, 2010

<table>
<thead>
<tr>
<th>Category</th>
<th>SF Bay Area</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total population (in millions)</td>
<td>4.3</td>
<td>37.3</td>
</tr>
<tr>
<td>Population growth, 10-year</td>
<td>5.1%</td>
<td>10.0%</td>
</tr>
<tr>
<td>Population growth, 5-year</td>
<td>4.5%</td>
<td>4.1%</td>
</tr>
</tbody>
</table>

Race/Ethnicity, 2009

- **SF BAY AREA**
  - White non-Latino: 45.6%
  - Latino: 21.5%
  - Other non-Latino: 3.7%
  - Black non-Latino: 7.8%

- **CALIFORNIA**
  - White non-Latino: 42.3%
  - Latino: 36.8%
  - Other non-Latino: 3.1%
  - Black non-Latino: 5.6%

Age of Population, 2009

- **Under 18**
  - 21.9%
  - **26.3%**

- **18 to 64**
  - 65.9%
  - **62.8%**

- **65 and older**
  - 12.2%
  - **10.9%**

Health Insurance, All Ages, 2009

- **SF BAY AREA**
  - Private Insurance: 66.8%
  - Medicare: 9.5%
  - Medi-Cal and Other Public Programs: 13.9%
  - Uninsured: 9.8%

- **CALIFORNIA**
  - Private Insurance: 55.3%
  - Medicare: 8.8%
  - Medi-Cal and Other Public Programs: 21.4%
  - Uninsured: 14.5%

Economic Indicators

- **SF BAY AREA**
  - Below 100% FPL (2009): 11.7%
  - Below 200% FPL (2009): 25.3%
  - Unemployment rate (2011): 10.1%

- **CALIFORNIA**
  - Below 100% FPL (2009): 17.8%
  - Below 200% FPL (2009): 36.4%
  - Unemployment rate (2011): 12.4%

Notes: Charts may not total 100% due to rounding. Region includes Alameda, Contra Costa, Marin, San Francisco, and San Mateo Counties.